

UX Designer

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Leah Williams

Self-driven, passionate, and innovative UX Designer with ample experience in managing multiple projects in fast-paced environments. Adept at time management and creative thinking to deliver high quality projects on time. Experienced working collaboratively with cross-functional teams. Proven collaborative leadership, design, and communication skills. Versed in Python, Figma, Unity, Microsoft Office, Photoshop, and the design and research process.

Skills

- UI/UX Design
- Research
- Verbal Communication
- Written Communication
- Presentation
- Leadership
- Python
- Organization
- Time Management
- Illustrator
- Photoshop
- InDesign
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint
- Figma
- Unity
- AI ML Software
- Github
- Canva

www.leahw.design

Education

The University of Texas at Austin
Master of Science in Information Studies - UX Design
Aug 2023 - May 2025

The University of Texas at Austin
Bachelor of Science in Informatics - UX Design
Jan 2022 - May 2024

Southern Methodist University
Bachelor of Business Administration
Aug 2015 - May 2019

Projects

- 01** IMajor App Design
Team Leader, Researcher, Designer
 - Managed the project as **team leader** using a **collaborative leadership** approach to assign roles.
 - **Conducted background research, competitive analysis**, and first stage **user interviews**
 - **Developed an affinity diagram, stakeholder map**, and **personas** using **Figma** and FigJam.
 - **Sketched storyboards** and created a description of the features, the **user flow** via Figma, and **paper prototypes**.
 - **Designed interactive wireframe prototypes** on **Figma** and conducted **user testing**.
 - Created an interactive, **high-fidelity prototype** and **presented** project.
- 02** Reddit Search Feature Critique and Redesign
Designer
 - **Evaluated the user interface and usability** of Reddit's search feature.
 - **Designed paper prototype sketches** based on several identified weaknesses with the interface.
 - **Created high fidelity prototypes on Figma** for the UI of each phase in Reddit's search feature.
- 03** Video Games and Mental Health: Designing a Research Study
Researcher
 - **Conducted background research** into videogames and developed research problem.
 - Selected my **epistemology**, identified my **research question, defined data collection method and analysis**.
 - Created an abridged **proposal for a research study** to explore the impacts of video games on mental health.
 - **Designed and presented a presentation** to one of my research focused professors and other research students.

Work Experience

- 01** Dell
UX Design Capstone Intern
Jan 2024 - April 2024
 - **Conducted research and interviews** with our target audience to determine our **users' needs**.
 - **Created a persona** reflecting the users' needs, goals, and behaviors identified from our research and interviews.
 - **Collaborated** with researchers, designers, and project managers to **develop and refine** a high-fidelity **prototype in Figma**.
 - **Designed content and visuals** to be used for prototypes, final deliverables, and presentations.
- 02** Brook Partners Inc
Commercial Property Manager
May 2020 - Jan 2022
 - **Employed organizational skills** to ensure projects and daily operations run smoothly and finished on time.
 - **Led teams** of service providers to **complete over 100 projects** across multiple subsidiaries of the company.
 - Served as the go-between for a **cross functional team** to host five yearly wholesale markets for our tenants.
 - **Managed design, progress, timeline and costs** of construction projects.
 - **Oversaw and managed four commercial properties** and ensured timely collection of rent.
- 03** Brook Partners Inc
Marketing Coordinator
Nov 2019 - May 2020
 - **Designed innovative content** to engage with a wider variety of potential followers.
 - **Created content promoting** our space to current and prospective tenants.
 - **Managed five social media platforms** and launch bimonthly email campaigns.
 - **Hosted five yearly markets** for our tenants and their customers.
 - **Promoted transparent communication** with our tenants through **monthly newsletters**.